



Clark County Bar Association (CCBA)

SPONSORSHIP OPPORTUNITIES

The CCBA hosts events throughout the year for the members of our non-profit organization.

Opportunities are available for select businesses to sponsor bar events and services.

To learn more, review this document and contact CCBA office.

Thank you!



Clark County Bar Association (CCBA)

40 YEAR CLUB INDUCTION CEREMONY & LUNCHEON

When: Thursday, April 18, 2024, Doors open: 11:30 a.m. Program: 12 to 1:30 p.m.

Where: Panevino Italian Grille, 246 Via Antonia Ave, Las Vegas, NV 89119

RSVP to the Clark County Bar is required by Thursday, April 11, 2024

The *40 Year Club Luncheon* is a special luncheon event held annually. The event celebrates CCBA members who have been in practice in Nevada for 40 years. We also recognize members celebrating their 5th, 10th, 15th, and 20th anniversaries as a member in the 40 Year Club.

The inductees are honored by their colleagues while the others celebrating their anniversary enjoy a lunch filled with good food, presentations, and reminiscing with a bit of humor thrown in on the side. The judges, attorneys, and their guests in attendance number approximately 120. Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$500.00* per event

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, relevant promos and flyers distributed at preceding events hosted by the CCBA, and included a special thank you note in our monthly magazine the *Communiqué* after the event. (Note: E-mails might not include use of logo.)
- ◆ Your company representative will be allotted three minutes podium time to market or explain the benefits your organization can offer to CCBA members.
- ◆ Your company may distribute marketing materials at each table place setting, which is set up for the luncheon.
- ◆ Four invitations to the event. Additional tickets may be purchased at the reduced CCBA member price.
- ◆ A mailing list of the CCBA membership for a one-time use.

SUPPORTER – \$350.00* per event

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, relevant promos and flyers distributed at preceding events hosted by the CCBA, and included a special thank you note in our monthly magazine the *Communiqué* after the event. (Note: E-mails might not include use of logo.)
- ◆ Your company representative will be allotted three minutes podium time to market or explain the benefits your organization can offer to CCBA members.
- ◆ Your company may distribute marketing materials at each table place setting, which is set up for the luncheon.
- ◆ Two invitations to the event. Additional tickets may be purchased at the reduced CCBA member price.
- ◆ Invitations to all CCBA events for the year at CCBA member price.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

AFTER BAR CHILL

The After Bar Exam Chill is a special event to be held in August. This in-person event is for people who sat for the Nevada Bar Exam in February and July of the same year as the event. This is an opportunity for CCBA members to network and meet the NV Bar Exam takers.

The event features complimentary drink tickets and light refreshments (while supplies last). Participation is open to members of the CCBA and the State Bar of Nevada. The Spring and Fall Mixers are hosted by the CCBA's New Lawyers Committee. Attendance for these mixers can number approximately 50-75. Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$350.00*

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Distribution of marketing materials at event.
- ◆ A mailing list of the CCBA membership for a one-time use.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

BAR LUNCHEONS

The Clark County Bar Luncheons are held every other month, on the third or fourth Thursday of the month, typically. Bar luncheons offer members of the legal community the opportunity to learn from the planned presentation and network in a social setting while in-person at a local restaurant or venue. The number of people in attendance may vary (approximately 80 to 120). Sponsorships are available to select companies.

SPONSORSHIP OPPORTUNITIES

SPONSOR – \$350.00* per luncheon

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter CCBA eNews, relevant promos and flyers distributed at preceding events hosted by the CCBA, and included a special thank you note in our monthly magazine the *Communiqué* after the event. (Note: E-mails might not include use of logo.)
- ◆ Your company representative will be allotted three minutes podium time to market or explain the benefits your organization can offer to CCBA members.
- ◆ Two invitations to the luncheon. Additional tickets may be purchased at the reduced CCBA member price.
- ◆ Tabletop signage provided by the CCBA showing our gratitude for sponsoring the luncheon.
- ◆ Your company may distribute marketing materials at each table place setting, which is set up for the luncheon.
- ◆ The ability to network and market your organization to luncheon attendees before and after the luncheon.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), must be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

CONTINUING LEGAL EDUCATION PROGRAMMING

The CCBA's *Continuing Legal Education Programming* is an ongoing series of events designed to educate our members. CCBA produces approximately 15-20 programs per year, including the lunchtime learning programs hosted virtually each month. Attendance of 20 to 100 members of the legal community is expected for each program depending upon the content of each CLE. These opportunities are exclusive to one annual sponsor in a given industry, only (e.g. one bank, one deposition firm, etc.).

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$5,000.00* per year

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Your company's marketing materials, such as flyers, brochures and banners may be displayed at each program.

PATRON SPONSOR – \$2,500.00* per 6 months

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Your company's marketing materials, such as flyers, brochures and banners may be displayed at each program.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to a CLE event.



Clark County Bar Association (CCBA)

DICE CLE PROGRAMMING

The CCBA's Diversity and Inclusion Committee for Equity (DICE) hosts series of events designed to provide continuing legal education (CLE) to address, inform, and educate Nevada bar members regarding diversity, inclusion, and equity. CCBA produces 3 programs in the DICE CLE Series per year. Attendance of 20 to 100 members of the legal community is expected for each program depending upon the content of each CLE. These opportunities are exclusive to one annual sponsor in a given industry, only (e.g. one bank, one deposition firm, etc.).

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$700.00* per series, per year

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Your company's marketing materials, such as flyers, brochures and banners may be displayed at each program.
- ◆ The ability to network and market your organization to seminar attendees before and after any program, with attendance of more than 30 people.

PATRON SPONSOR – \$250.00* per 1 program in the series per year

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Your company's marketing materials, such as flyers, brochures and banners may be displayed at each program.
- ◆ The ability to network and market your organization to seminar attendees before and after any program, with attendance of more than 30 people.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

DICE HAPPY HOUR

The DICE Happy Hour is a festive event held annually. The DICE Happy Hour is held in November. This professional mixer is an in-person event for CCBA members to network with other professionals, catch up with colleagues, and meet new people. The event features complimentary drink tickets and light refreshments (while supplies last) for CCBA members. Participation is open to members of the CCBA and the State Bar of Nevada. The DICE Happy Hour is hosted by the CCBA's Diversity and Inclusion Committee for Equity (DICE). Attendance for these mixers can number approximately 50-75. Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$500.00*

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Distribution of marketing materials at event.
- ◆ A mailing list of the CCBA membership for a one-time use.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

DICE HAPPY HOUR

The CCBA Holiday Mixer is a festive event to be held annually. The Holiday Mixer is held after November. This professional mixer is an in-person event for CCBA members to network with other professionals, catch up with colleagues, and meet new people. The event features complimentary drink tickets and light refreshments (while supplies last) for CCBA members. Participation is open to members of the CCBA and the State Bar of Nevada. The Holiday Mixer is hosted by the CCBA's New Lawyers Committee. Attendance for these mixers can number approximately 50-75. Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$300.00*

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Distribution of marketing materials at event.
- ◆ A mailing list of the CCBA membership for a one-time use.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



MEET YOUR JUDGES MIXER

When & Where: FALL 2024

The Meet Your Judges Mixer is one of the most popular networking events hosted annually by the Clark County Bar Association (CCBA) for judges, attorneys, legal assistants, legal secretaries, law students, merchants, candidates, and their guests. Sponsorships are available for select businesses to promote their products and services.

PREMIER – \$3,000*

- ◆ **1 display table at the event** – Bring your signage, take/giveaways, and other marketing materials! **Value: \$600!**
- ◆ **Place a company banner near entrance to the event!** – Bring your company's banner! **Value: Priceless!**
- ◆ **10 tickets to the event**, with additional admission tickets available at CCBA member price (\$55/each). **Value: \$550!**
- ◆ **Discounted admission** (for 1 one person) to all CCBA events held during 2022. **Value: Varies!**
- ◆ **1 list of the CCBA membership** (mailing addresses for direct, print mail marketing; no e-mail addresses) **Value: \$600!**
- ◆ **1 display advertisement (full-page, 4-color format)** in the printed magazine, *Communiqué*. * **Value: \$1,050!**
- ◆ **Promotion* of company name AND logo as "Premier" sponsor of the event!** – **Value: Priceless!**

PATRON – \$1,800*

- ◆ **1 display table at the event.** Bring your signage, take/giveaways, and other marketing materials! **Value: \$600!**
Note: In lieu of a display table, law firms receive 5 additional admission tickets. **Optional value: \$275!**
- ◆ **5 tickets to the event**, with additional admission tickets available at CCBA member price (\$55/each). **Value: \$275!**
- ◆ **1 display advertisement (half-page, 4-color format)** in the printed magazine, *Communiqué*. * **Value: \$840!**
- ◆ **Promotion* of company name as "Patron" sponsor of the event!** – **Value: Priceless!**

DISPLAY – \$1,500*

- ◆ **1 display table at the event** - Bring your signage, take/giveaways, and other marketing materials! **Value: \$600!**
- ◆ **2 tickets to the event**, with additional admission tickets available at CCBA member price (\$55/each). **Value: \$110!**
- ◆ **1 display advertisement (third-page, 4-color format)** in the printed magazine, *Communiqué*. * **Value: \$735!**
- ◆ **Promotion* of company name as "Display" sponsor of the event!** – **Value: Priceless!**

LAW FIRM – \$1,000*

- ◆ **5 tickets to the event**, with additional admission tickets available at CCBA member price (\$55/each). **Value: \$275!**
- ◆ **1 display advertisement (quarter-page, 4-color format)** in the printed magazine, *Communiqué*. * **Value: \$630!**
- ◆ **Promotion* of company name as "Law Firm" sponsor of the event!** – **Value: Priceless!**

CANDIDATE – \$500* - Participation restricted to candidates for government office

- ◆ **3 tickets to the event**, with additional admission tickets available at CCBA member price (\$55/each). **Value: \$165!**
- ◆ **1 display advertisement (eighth-page, 4-color format)** in the printed magazine, *Communiqué*. * **Value: \$250!**
- ◆ **Promotion* of company name as "Candidate" sponsor of the event!** – **Value: Priceless!**

***Notes about offer of promotion:** Company name will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter *CCBA eNews*, website <https://clarkcountybar.org/>, and relevant promos and flyers distributed at preceding events hosted by the CCBA. Note: E-mails might not include use of logo. To ensure placement of promotion of sponsor logo in the printed magazine *Communiqué*, sponsor must provide high-resolution electronic file (.jpg, .pdf, or .eps) of logo to CCBA staff at least 6 weeks before the event. To ensure placement of display advertisement in the printed magazine *Communiqué*, sponsor must submit ad file (built to our specifications) 30 days prior to the *Communiqué* publication date, i.e. July 1 for August issue. All advertisers must adhere to size specification, standards and policies contained on the [Communiqué Media Kit](#). Request editorial calendar, ad specs, and submit files to StephanieAbbott@clarkcountybar.org.



Clark County Bar Association (CCBA)

HOLIDAY MIXER

The CCBA Pub Crawl is a special event to be held annually. The pub crawl is a casual in-person event for CCBA members to network while visiting local bars in the Las Vegas Arts District. The event features complimentary drink tickets available at each venue and snacks at select locations (while supplies last) for CCBA members. Participation is open to members of the CCBA and the State Bar of Nevada. The pub crawl is hosted by the CCBA's New Lawyers Committee. Attendance can number approximately 50-75. Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$500.00*

- ◆ Your company's name and logo will be tagged to all relevant marketing materials including announcements in the bar journal *Communiqué*, e-newsletter CCBA eNews, and relevant promos and flyers distributed at preceding events hosted by the CCBA. (Note: E-mails might not include use of logo.)
- ◆ Distribution of marketing materials at event.
- ◆ A mailing list of the CCBA membership for one-time use.

*To ensure placement in all printed materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), **must** be received no later than seven weeks prior to the event.



Clark County Bar Association (CCBA)

CCBA ENEWS

The *CCBA eNews* is an electronic newsletter sent to subscribers one to three (1-3) times per month. The *CCBA eNews* features announcements and updates about bar services, activities, and news from southern Nevada's local, state, and federal courts. Subscribers number approximately 3,200 (as of 5/11/2023). Sponsorships are available to selected companies.

SPONSORSHIP OPPORTUNITIES

PREMIER SPONSOR – \$2,400.00*

◆ Your company's name is displayed prominently in the e-newsletter *CCBA eNews* for up to 12 months.

PATRON SPONSOR – \$1,200.00*

◆ Your company's name is displayed prominently in the e-newsletter *CCBA eNews* for up to 6 months.

*To ensure placement in materials, your company logo, formatted as a high-resolution electronic file (.jpg, .pdf, or .eps), must be received no later than 4 days prior to the day the *CCBA eNews* is scheduled to be distributed. *CCBA eNews* are distributed on Tuesdays typically. Distribution dates are subject to change without notice.



Clark County Bar Association (CCBA)

SPONSORSHIP AGREEMENT

Vendor Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Vendor Representative: _____ Title: _____

E-Mail: _____

On this date, _____, the Clark County Bar Association, herein called the CCBA, and _____, herein called the Client, have entered into this agreement, establishing a sponsorship agreement with CCBA.

EVENT	PREMIER	PATRON	DISPLAY	LAW FIRM	CANDIDATE
<input type="checkbox"/> 40-Year Club Luncheon	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$350.00	N/A	N/A	N/A
<input type="checkbox"/> After Bar Exam Chill	<input type="checkbox"/> \$350.00				
<input type="checkbox"/> Bar Luncheon(s)*	<input type="checkbox"/> \$350.00	N/A	N/A	N/A	N/A
Indicate month(s) of luncheon: _____					
*Luncheon dates are subject to availability; confirm with CCBA.					
<input type="checkbox"/> CLE Programming	<input type="checkbox"/> \$5,000.00	<input type="checkbox"/> \$2,500.00	N/A	N/A	N/A
<input type="checkbox"/> DICE CLE Series	<input type="checkbox"/> \$700.00	<input type="checkbox"/> \$250.00			
<input type="checkbox"/> DICE Happy Hour	<input type="checkbox"/> \$500.00				
<input type="checkbox"/> Holiday Mixer	<input type="checkbox"/> \$300.00				
<input type="checkbox"/> Meet Your Judges Mixer	<input type="checkbox"/> \$3,000.00	<input type="checkbox"/> \$1,800.00	<input type="checkbox"/> \$1,500.00	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$500.00
<input type="checkbox"/> Meet Your Law Students Mixer	<input type="checkbox"/> \$500.00	<input type="checkbox"/> \$350.00	N/A	N/A	N/A
<input type="checkbox"/> Pub Crawl	<input type="checkbox"/> \$500.00				
<input type="checkbox"/> CCBA eNews	<input type="checkbox"/> \$2,400.00	<input type="checkbox"/> \$1,200.00			

- ◆ Client agrees to pay the full balance of this contract within 15 days of signing.
- ◆ Client will provide high-resolution (300+ dpi) electronic files of all logos, images, and advertisements (built to CCBA's specifications) to CCBA staff at least 6 weeks before the event. E-mail files to StephAbbott@clarkcountybar.org.
- ◆ Client will give CCBA the right of approval of any and all client-provided printed material and/or marketing materials to be used at CCBA events.
- ◆ Client will not attempt to alter any portion of the sponsorship package(s) or the individual premiums offered, outlined on the attached description page, without the express consent of CCBA.
- ◆ Client understands that this agreement grants no exclusivity for sponsorship of any CCBA event, and that CCBA is free to contract multiple sponsors and/or supporters.
- ◆ CCBA agrees to adhere to all premiums offered under the description of each sponsor and/or supporter package. Any and all changes must be by mutual agreement of each party.
- ◆ All advertisements for the bar journal Communiqué and event programs are accepted and published on the representation that the client is authorized to publish the entire contents and subject matter thereon.
- ◆ CCBA reserves the right to reject advertising copy which it deems inappropriate for the publication for any reason.
- ◆ CCBA shall not be liable for any damages if for any reason they fail to publish an advertisement.
- ◆ CCBA RESERVES THE RIGHT TO REFUSE SERVICE TO ANY INDIVIDUAL AND/OR COMPANY DEEMED NOT TO BE IN THE BEST INTEREST OF THIS ORGANIZATION AND/OR ITS MEMBERS.

Revised 3/22/2024 - Clark County Bar Association, 717 S. Eighth St., Las Vegas, NV 89101. Phone: (702) 387-6011.

<https://clarkcountybar.org/>