



COMMUNIQUE

THE OFFICIAL PUBLICATION OF THE CLARK COUNTY BAR ASSOCIATION

Reaching out to members of our premier legal organization in Nevada and beyond

Advertise in the *Communique*
to showcase:

- Awards, achievements
- Events
- Law firm announcements
- Luxury items
- Office, retail space
- Professional services
- Special events

**Request
a quote
today!**

Contact
702-387-6011 or
StephanieAbbott@
clarkcountybar.org

Ask about discounts, added
value opportunities, and
design services!

About *Communiqué*

- **Publication & Format:** *Communiqué* is published in second week of the month, 11 times per year, with an issue published monthly except for July by the Clark County Bar Association (CCBA). Magazine trim size: 8 1/2" width by 11" height and saddle-stitched. Paper: 80 lb. House Gloss Coated Text White. Materials and format are subject to change without notice.
- **Circulation:** *Communiqué* is mailed to members of the Clark County Bar Association. Membership is comprised of attorneys, judges, legal professionals in southern Nevada, Reno, and across the United States. Circulation of an issue will vary depending on membership at the time of mailing. *Communiqué* is also mailed to select libraries and subscribers.
- **Added value opportunities:** Advertisers' names are published in a list of advertisers on the individual issue's page of the bar's website with a link to the advertiser's website.
- **Content:** *Communiqué* is designed to keep the southern Nevada legal community informed with practical legal articles; procedural information from local, state, and federal courts; and updates about bar events and services. Each issue of the *Communiqué* maintains an editorial focus with practical legal articles and features for Nevada attorneys, judges, and their staff. Nevada attorneys who want to write an article first must submit a proposal for consideration by the editors. The content for each issue is planned several months in advance. For more information about our publication's editorial calendar, deadlines, editorial policy, and author guidelines, contact the CCBA staff.
- **Advertising:** Space is available in *Communiqué* for select businesses to showcase their professional services and products. Space reservations are required. Space is limited with placement only guaranteed to paid advertisements. Advertising space must be reserved with signed placement order and payment at least one month prior to publication (cover) date (e.g. March 1 for April cover). Ad order & materials are due 30 days prior to the first day of the desired month of publication (e.g. July 1 for the August issue of the publication.) Final approved artwork is due by the closing date. Orders cannot be canceled after the closing date. When change of copy is not received by the closing date, copy run in the previous issue will be inserted.
- **Contact:** For more information and to confirm current ad rates, discounts, artwork specifications, and deadlines, contact the Clark County Bar Association, 717 S. 8th Street, Las Vegas, Nevada, 89101. Phone: (702) 387-6011.

Communiqué Editorial Calendar

Cover Date	Topic of Articles	Space Reservations	Closing Date
January 2026	Five Things	11/1/2025	12/1/2025
February 2026	Bankruptcy Law	12/1/2025	1/2/2026
March 2026	Law Practice Management	1/2/2026	2/1/2026
April 2026	Family Law	2/1/2026	3/1/2026
May 2026	Labor & Employment Law	3/1/2026	4/1/2026
June/July 2026	Ethics	4/1/2026	5/1/2026
August 2026	Land Use Law	6/1/2026	7/1/2026
September 2026	Discovery	7/1/2026	8/1/2026
October 2026	Pro Bono	8/1/2026	9/1/2026
November 2026	Appellate Law	9/1/2026	10/1/2026
December 2026	Immigration Law	10/1/2026	11/1/2026

*The combined June/July issue will be released in June. The editorial calendars, schedules, editorial policies, and writer's guidelines for the *Communiqué* are subject to change without notice.

Communiqué Ad Rate Sheet

This page contains information regarding print advertising in *Communiqué*, the official publication of the Clark County Bar Association.

Ad Sizes:

- **Back cover (vertical):**
 - Dimensions: 8.75" W x 8.25" H
 - Design MUST include .125" bleed off edge of page
 - Live matter: 8.50" W x 8.00" H
- **Full page (vertical):**
 - Dimensions: 8.75" W x 11.25" H
 - Design MUST include .125" bleed off edge of page
 - Live matter: 8.5" W x 11.0" H
 - **SEE SAMPLE ON PAGE 4**
- **1/2 Page (vertical or horizontal):**
 - Vertical: 3.625" W x 9.875" H
 - Horizontal: 7.5" W x 4.875" H
- **1/3 Page (square or vertical):**
 - Square: 4.875" W x 4.875" H
 - Vertical: 2.375" W x 9.875" H
- **1/4 Page (vertical):**
 - Dimensions: 3.625" W x 4.875" H
- **1/6 Page (vertical or horizontal):**
 - Vertical: 2.375" W x 4.875" H
 - Horizontal: 4.875" W x 2.375" H
- **1/8 Page (horizontal):**
 - Dimensions: 3.625" W x 2.25" H
- **1/12 Page (square):**
 - Dimensions: 2.375" W x 2.375" H

NOTES: All ad dimensions listed above reflect the live area, except where indicated (i.e. full-page and/or back cover). Dimensions are Width (W) x Height (H) in inches. Other restrictions apply. See "Ad Specifications & Design Requirements" listed at right.

For more information and to confirm current ad rates, discounts, artwork specifications, and deadlines, contact the CCBA at 702-387-6011, StephanieAbbott@clarkcountybar.org.

Ad size	Format	Rate (Per placement)
Back cover	4-color	\$1,385
Full page	4-color	\$1,105
Full page	Grayscale	\$885
1/2 page	4-color	\$885
1/2 page	Grayscale	\$445
1/3 page	4-color	\$775
1/3 page	Grayscale	\$395
1/4 page	4-color	\$665
1/4 page	Grayscale	\$335
1/6 page	4-color	\$335
1/6 page	Grayscale	\$175
1/8 page	4-color	\$265
1/8 page	Grayscale	\$135
1/12 page	4-color	\$225
1/12 page	Grayscale	\$115

Additional charges and discounts may apply. See page 4.

Ad Specifications & Design Requirements

- **Dimensions:** Dimensions are listed as Width (W) x Height (H) and in inches. Dimensions reflect the live area, except where indicated (i.e. full-page and/or back cover). Please include a border to the ad design.
- **Resolution:** The resolution of all elements (photos, logos, graphics, fonts, etc.) used in the design of the ad must not fall below 300 DPI (dots per inch) with color ads recommended to not fall below 300 DPI, and line art items to not fall below 300 DPI. Do not use rules less than .25 point. Fonts should be turned to outlines. Artwork should be flattened.
- **Formats:** Color ads must be formatted for 4-color printing with CMYK settings. No PANTONE, spot, duotone, or monochrome settings are allowed. No RGB, LAB, Index colors are allowed. All colors for all elements used in the design must be converted to CMYK color values only (U.S. Prepress Defaults). Grayscale ads should be formatted with grayscale settings (Gray Gamma 1.8 or 2.2).
- **Delivery of materials:** Submit as an electronic file in one of the following formats: PDF, EPS, TIF, or JPG via e-mail to the publisher, Clark County Bar Association via StephanieAbbott@clarkcountybar.org. It is the responsibility of the advertiser to secure delivery of artwork to the publisher.

AD SIZES

FULL PAGE

8.75" WIDTH X 11.25" HEIGHT

LIVE MATTER: 8.5" W x 11.0" H
INSIDE MARGIN: 7.5" W x 9.875" H
Must include bleed of .125" off page

BACK COVER

8.75" WIDTH IN W X 8.25" HEIGHT

LIVE MATTER: 8.5" W x 8.0" H
Must include bleed of .125" off page

1/3 PAGE

**SQUARE : 4.875" W x 4.875" H
VERTICAL: 2.375" x 9.875"**

No bleed

1/2 PAGE

**HORIZONTAL: 7.5" W x 4.875" H
VERTICAL: 3.625" W x 9.875" H**

No bleed

1/4 PAGE VERTICAL

3.625" W x 4.875" H

No bleed

1/6 PAGE

**HORIZONTAL: 4.875" W x 2.375" H
VERTICAL: 2.375" W x 4.875" H**

No bleed

1/12 PAGE

**SQUARE
2.375" W x 2.375" H**

No bleed

1/8 PAGE HORIZONTAL

3.625" W x 2.25" H

No bleed

AD DESIGN LAYOUT FOR FULL PAGE ADS

DIMENSIONS:

8.75" WIDE X 11.25" HEIGHT

LIVE MATTER: 8.5" WIDE x 11.0" HEIGHT

INSIDE MARGIN: 7.5" W X 9.875" H

MUST INCLUDE BLEED OF .125"

AD DESIGN MUST BLEED OFF THE EDGE OF PAGE

Color background needs to bleed an 1/8 of an inch (.125")

BEYOND the edge of page (on all 4 sides of the ad).

LIVE MATTER (FULL PAGE ADS ONLY):

8.5" WIDE x 11.0" HEIGHT

EDGE OF PAGE

EXCEPTION (FULL PAGE ADS ONLY):

If your ad's design is supposed to match our publication's internal margins to reveal the page's header and footer (Publication name, cover date, page #), then be sure to design all live matter .375" below top edge of page and .75" above bottom of page.

Additional Charges and Discounts

Only 1 discount may be used per order. Discounts may not be combined.

Contact the CCBA at 702-387-6011 to confirm availability and amounts.

- **Frequency Placement Discount:**
 - Place ad for 3 to 5 times to get 5% off each placement
 - Place ad for 6 to 8 times to get 10% off each placement
 - Place ad for 9 to 12 times to get 15% off each placement
- **Member Discount:** -15% per placement and complimentary ad design for CCBA members only
- **Agency Discount:** -15% per placement for recognized ad agencies only
- **Sponsor Discount:** -15% per placement for recognized sponsors of CCBA activities only
- **Premium Placement Charge:** +15% per placement of ad on a page within the first half of the pages of the publication
- **Ad Design Charge:** Starting at +\$75 per ad placement order. Note: Ad design services performed by the CCBA staff to design the ad file to meet the publication's artwork requirements. However, the advertiser must provide CCBA with all text and electronic files of high-resolution graphics, photos, logos to be included in the ad design.

Advertising Policy

All advertisers (display and classified) must adhere to size specification, standards and policies contained on this official rate card. The publisher's schedule of placement order and copy deadlines must be observed in order to assure publication in the *Communiqué*.

The advertiser assumes all responsibility for materials and copy submitted to be published. It is expressly understood that the advertiser and advertising agency will indemnify, defend and hold the publisher and its agents, servants, directors and employees harmless from and against any and all losses, expenses or other liabilities resulting from any claims or suits for libel, violation or rights of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such an advertisement, including reasonable lawyer's fees in defending against any such claim. In the case of advertising placed by an agency, the agency and the advertiser (client) are jointly and severally liable for the price of the advertising space. The publisher shall not be liable for any damages if for any reason he fails to publish an advertisement.

In the event of an error in the advertisement caused by the publisher, its agents, directors or employees, the liability of the publisher for those individuals will not exceed the cost of the space occupied by the erroneous copy or illustrations. No allowance will be made for errors that do not materially affect the value of the advertisement. Advertising material will be limited to the products and services provided by the advertiser. All materials and copy will be subject to the final approval of the publisher as to quality and content of ads.

Appearance of an advertisement in *Communiqué* neither constitutes a recommendation nor an endorsement of that product or service by the Clark County Bar Association.

Liability of the publisher for any error for which it may be held legally responsible is limited to the cost of the advertisement. All advertising is subject to publisher's approval. CCBA reserves the right to reject advertising which, in the opinion of the publisher, is not in keeping with its publication standards.

Costs incurred by the publisher for production work done on advertisements will be charged to the advertiser. When change of copy is not received by the closing date, copy run in the previous issue will be inserted.

Cancellation of any advertisement must be made in writing at least ninety (90) days in advance of the publication date. In the case of advertising placed by an agency, the agency and the advertiser are jointly and severally liable for the price of the advertising space. All orders are non-cancellable after the closing date.

To guarantee ad placement in the publication, this placement order/agreement must be completed and delivered to StephanieAbbott@clarkcountybar.org 30 days in advance of the requested publication month. A proof of the ad will only be provided before printing by request. You will have 24 hours to respond after receipt of that proof or else the ad design will be published as designed. To cancel the ad placement, the advertiser must contact the publisher in writing immediately and before the appropriate deadline for the issue.

Communiqué Ad Placement Order Form

ADVERTISER'S NAME: _____ CONTACT PERSON: _____

AD AGENCY (IF APPLICABLE): _____ E-MAIL: _____

ADDRESS: _____ PHONE #: _____

Complete order with selections made for ad size, format, number of placements, cover date(s).

AD PLACEMENT ORDER	AD SIZE: _____	RATE PER PLACEMENT: \$ _____
Publication will <u>not</u> be released in <u>July</u> . The combined <u>June/July</u> issue will be released in <u>June</u> . Contact CCBA to confirm availability of space, rate, discount, and payment options. Payment is due upon placement of the order.	FORMAT (Color or b/w): _____	DISCOUNT PER PLACEMENT: \$ _____
	NUMBER OF PLACEMENTS: _____	PREMIUM PER PLACEMENT: \$ _____
	COVER DATE(S): _____	PRICE PER PLACEMENT: \$ _____
	_____	DESIGN SERVICE CHARGE: \$ _____
	_____	TOTAL AMOUNT DUE: \$ _____
		TOTAL AMOUNT ENCLOSED: \$ _____

ADDITIONAL CHARGES AND DISCOUNTS*

Add to or subtract from earned rate:

- ☐ **Premium Placement:** +15% per placement of ad on a page within the first half of the pages of the publication
- ☐ **Frequency Placement Discount** (based on number of placements in order):
 - 5% per placement for 3 to 5 placements
 - 10% per placement for 6 to 8 placements
 - 15% per placement for 9 to 12 placements
- ☐ **Member Discount:** -15% per placement for CCBA members only
- ☐ **Agency Discount:** -15% per placement for recognized ad agencies only
- ☐ **Sponsor Discount:** -15% per placement for recognized sponsors of CCBA activities only
- ☐ **Ad Design:** +\$75 per first ad placement. NOTE: Ad design services performed by the CCBA staff to design the ad file to meet the publication's artwork requirements. However, the advertiser must provide CCBA with all text and electronic files of high-resolution graphics, photos, logos to be included in the ad design.

*** ONLY 1 DISCOUNT MAY BE USED PER ORDER. Discounts may not be combined.**

CONDITIONS The advertiser assumes all responsibility for materials and copy submitted to be published. It is expressly understood that the advertiser and advertising agency will indemnify, defend and hold the publisher and its agents, servants, directors and employees harmless from and against any and all losses, expenses or other liabilities resulting from any claims or suits for libel, violation or rights of privacy, plagiarism, copyright infringement, and any other claims or suits that may arise out of the publication of such an advertisement, including reasonable lawyer's fees in defending against any such claim. In the case of advertising placed by an agency, the agency and the advertiser (client) are jointly and severally liable for the price of the advertising space. The publisher shall not be liable for any damages if for any reason he fails to publish an advertisement. In the event of an error in the advertisement caused by the publisher, its agents, directors or employees, the liability of the publisher for those individuals will not exceed the cost of the space occupied by the erroneous copy or illustrations. No allowance will be made for errors that do not materially affect the value of the advertisement. Advertising material will be limited to the products and services provided by the advertiser. All materials and copy will be subject to the final approval of the publisher as to quality and content of ads. To guarantee ad placement, this placement order/agreement must be completed and delivered to StephanieAbbott@clarkcountybar.org 30 days in advance of the requested publication month. A proof of the ad will only be provided before printing by request. You will have 24 hours to respond after receipt of that proof or else the ad design will be published as provided in the proof. To cancel the ad placement, the advertiser must contact the publisher in writing immediately and before the appropriate deadline for the issue. For questions, contact *Communiqué* at (702) 387-6011.

I hereby agree to the terms and conditions of this agreement:

SIGNATURE: (Advertiser or client representative): _____ **DATE:** _____

TO GUARANTEE PLACEMENT, SUBMIT A COMPLETED ORDER FORM WITH PAYMENT AT LEAST 30 DAYS PRIOR TO THE FIRST DAY OF THE COVER DATE OF PUBLICATION TO:

Clark County Bar Association, 717 S. Eighth Street, Las Vegas, NV 89101,
E-mail: StephanieAbbott@clarkcountybar.org. Phone: 702-387-6011.

